2/10/2025



Brown v Progressive Settlement Admin

Email or Postcard Notice

Project Requirements and Estimated Volumes

Total Notice Population	162,000
Email Notice Population	150,000
Percentage of Undeliverable email	8%
Mail Notice Population	12,000
Percentage of Undeliverable mail	5%
Toll-Free Phone with IVR	Yes
Contact Center Agent Support	No
Informational Website	Yes
Digital Payment Percentage	15%
Case Duration (Months)	9

Mailing Packet Content Email or single postcard

Summary Estimate

Data Standardization and Class Notice	\$ 16,623
Project Management and Reporting	\$ 32,300
Website	\$ 4,025
Toll-Free Call Center (IVR)	\$ 8,334
Distribution and Fund Management	\$ 56,209
Postage and Expenses	\$ 107,024
Total Estimate	\$ 227,505

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Detailed Estimate

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Activity	Unit		Rate	Volume		Amount
Data Standardization and Class Notice						
Import and Standardize Data*	Per File	\$	1,000	1	\$	1,000
Data Analyst	Per Hour	\$	150	32	\$	4,800
Forms Set-up and Mailing Coordination	Per Layout	\$	500	4	\$	2,000
Email Notice Setup	One-Time Fee	\$	500	1	\$	500
Email Notice	Per Email	\$	0.02	150,000	\$	3,000
Record Undeliverable Email	Per Piece	\$	0.025	12,000	\$	300
NCOA Address Update (\$500 minimum)	Per 1,000	\$	3.00	24	\$	500
Print/Mail Notice	Printed as Lot	\$	0.160	24,000	\$	3,840
Record Undeliverable Mail	Per Piece	\$	0.29	1,200	\$	348
Enter Change of Address - Postal Forward	Per Address	\$	0.45	60	\$	27
Address Research 1M-3M	Per input	\$	0.12	1,140	\$	137
Notice Remails	Per Piece	\$	0.25	684	\$	171
Detailed Notice Request Fulfillment	Per Piece	\$	1.50	-	\$	-
*Data provided must meet Epiq data standards. Epiq can	standardize data at add	litiona	l cost of \$	165/hr.	\$	16,623
Project Management and Reportin	_					
Project Manager	Per Hour	\$	150	90	\$	13,500
Project Coordinator	Per Hour	\$	100	140	\$	14,000
Data Analyst and Reporting	Per Hour	\$	150	32	\$	4,800
					\$	32,300
Website						
Static Website Deployment and Testing	Per Language	\$	2,000	1	\$	2,000
Website Hosting	Per Month	\$	225	9	\$	2,025
					\$	4,025
Toll-Free Call Center (IVR)						
IVR Configuration and Recording	Per Language	\$	2,000	1	\$	2,000
IVR Maintenance Fee	Per Month	\$	225	9	\$	2,025
IVR Minutes of Use	Per Minute	\$	0.19	22,680	\$	4,309
Notice Request Transcription	Per Record	\$	1.95		\$	-
Message Recording Fee (IVR Script Change)	Per Hour	\$	125	-	\$	-
		•			\$	8,334



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Activity	Unit	Rate	Volume	Amount
Opt-out Processing and Class Supp	ort			
Quality Assurance	Per Hour	\$ 85	6	\$ 510
Claimant Notification Letters	Per Letter	\$ 0.75	-	\$ -
Correspondence Review and Response	Per Hour	\$ 65	32	\$ 2,080
Opt Out and Objection Reporting	Per Document	\$ 10.00	40	\$ 400
				\$ 2,990
Distribution and Fund Managemen	t			
Escrow Management	Per Year	\$ 3,500		As incurred
Programming Distribution Calculation	Per Hour	\$ 150		\$ -
Payment Run Coordination (w/2 Reissue Runs)	Per Hour	\$ 65	40	\$ 2,600
Account Management and Reconciliation	Per Hour	\$ 85	40	\$ 3,400
EpiqPay Digital Payments	Per Payment	\$ 0.31	24,300	\$ 7,533
Print 1-image Paper Check with Stub	Per Check	\$ 0.31	137,666	\$ 42,676
Wire Payments	Per Wire	\$ 25	-	\$ -
TIN Matching - IRS Verification of SSNs	Per TIN	\$ 0.50	-	\$ -
Print Form 1099-MISC	Per Form	\$ 0.50	-	\$ -
				\$ 56,209
Postage and Expenses				
Post Office Box - Dedicated	Per 6 Months	\$ 800		WAIVED
Postage* - Notice/Letter/Paper Checks	Blended Total			\$ 104,474
Postage* - Form 1099s	Per Piece		-	\$ -
Photocopies, Delivery and Box Storage	As Used			\$ 150
Translation	As Used			\$ -
Bank Fees - Account	Per Month	\$ 150	6	\$ 900
Settlement Fund (QSF) Income Tax Return	Per Year	\$ 1,500	1	\$ 1,500
*Discounted rates as applicable				\$ 107,024

Total Estimated Costs \$ 227,505



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ACTIVITY	Unit	Kate	volume	Amount

Estimate does not include sales tax where applicable.

Standard Rates

Clerical and Data Entry	\$ 50.00
Contact Center (Dedicated)	\$ 55.00
Contact Center (Shared Per Minute)	\$ 1.15
Claims Analyst/Check & Mailing Coordinators	\$ 65.00
Correspondence	\$ 65.00
Claims Specialist/Account Reconciliation	\$ 85.00
Project Coordinator	\$ 110.00
Project Specialist/Contract Attorney	\$ 125.00
Data Analyst and Reporting	\$ 165.00
Disbursement/Contact Center Manager	\$ 175.00
Project Manager	\$ 175.00
Sr. Project Manager/Software Engineer	\$ 195.00
Project Director/Solutions Architect	\$ 250.00
Client Services Managers	\$ 275.00
Vice President/Sr. Solutions Architect	\$ 325.00
Executive Management and Testimony	\$ 450.00
Photocopy or Image	\$ 0.12
Box Storage (Per Box/Per Month)	\$ 10.00
Long Distance, Per Minute	As Used

Estimate Valid Until: 5/11/2025